

( The BEST and most popular offer we have presented in years - read it over and you will see why.... )

# Powerful Advertising Results From a Man With Experience



John Kirkman has been successful with mail order advertising for over 30 years. Specializing now in promoting mail marketing on the net. A true natural. **You can learn a lot from a guy like this....**

## The first thing you'll learn...

...is "hundreds of millions on the internet" just waiting to see your ad is all hype. Yes, there are millions on line alright but they're not waiting to see your ad.

*An ad randomly placed on the net is not likely to be seen by even one per 5-million of those you read about.*

Hi, I'm *John Kirkman* and I want to introduce you to my system of advertising that not only gets your ad read - it gets it read by folks that are truly interested in what you have to say. Folks that **are sent** your ad. Thousands of folks that have subscribed to our lists and newsletters for home-business opportunities.

It took a long time to develop our system but it has been worth it - now we mail to over **38,000** opportunity seeker/buyer subscribers each week. Each one of **these prospects joined our lists** and are known as "opt-in" subscribers. The best kind.

Experienced mail order advertisers know *it usually takes several mailings* to a prospect to get them primed to buy. Hey, you're probably the same way. Problem is, advertising is usually so costly you can't afford to mail to the same list over and over. I have a much better, almost free, method.

Besides, we all know what most mail order lists are like - so *advertising is safer and cheaper* than mailing to a suspect list - especially with the ever increasing postage rates. OUCH!

## How does \$2 weekly per ad sound?

...with your ad mailed to the entire lists of *thousands in one week*? I have been promoting mail order programs and services on the net for years - prospects are prospects...just because they have email and access to the internet hardly makes them different from you and me. Opportunity seekers are looking for good offers - and are even happier when they can receive them in seconds on the net...opposed to days by mail.

Nah... **you do not need a computer** or access to the web - we send you our list database **PROOF** of subscribership and your checking copy by mail.

...you don't think I'm serious about \$2-bucks a week? **JUST LOOK IN MY EYES! I AM serious!!**

## My simple \$2 technique... (OFFERS MORE)

Your 100-word ad to all **38,000+** subscribers for 4-weeks - just \$20. -OR- place your **100-word** ad to all **38,000** subscribers weekly for 15-weeks for just \$2 per week - only \$30 total. **SAVES YOU \$45.00!**

Your ad link emailed in our newsletter supplements to **38,000** subscribers all in one week for the number of weeks ordered. **Subscribers increase daily!**

Publish my **100-word ad** with your newsletters for 4-weeks to the entire **38,000** weekly. \$20.

Publish my **100-word ad** with your newsletters for 15-weeks to the entire **38,000** weekly. \$30.

## \*\*Your 8½x11 Camera-Ready Circulars:

Publish my 1-side circular with your newsletters for **4-weeks** to the entire **38,000** weekly. only \$68.

**FREE Bonus!** Your circular posted on net a **Full Year!**

Publish my 2-side circular with your newsletters for **4-weeks** to the entire **38,000** weekly. now only \$98.

**FREE Bonus!** Your circular posted on net a **Full Year!**

**\*\* Your circulars posted on the net receive a FREE "Home-Page" with your own *UNIQUE Web Address*** so you can promote your circulars with small 1" or 2" inexpensive mail orer display ads - sending prospects directly to your offers immediately- *for MORE business!*

**Note.** You may have additional circulars posted on your "Home-Page" at any time for **only 40%** of above fee for circulars and 100-word **ads for 50%** of above fee. IF you ask for FREE dealership below.

**INCLUDE a FREE** (with my web address) 2" display ad directing prospects to my web site home-page.

**Send 60% dealership** materials for this unique *advertising* service, with my checking copy and proof (none sent unless you check the above block)

**So Much — For SO Little. Send your order now.**

( PRIORITY: 313K )

• Money Order means **FASTEST** service.

Enclosed find \$\_\_\_\_\_ for services as checked above. I expect **PROOF** of subscriber database and my checking copy, etc., by return mail. I have enclosed my camera-ready circulars and/or ads.

Name \_\_\_\_\_

**MAIL TO:**

**J. KIRKMAN**

Addr \_\_\_\_\_

**102 Arrowhead Drive**

City \_\_\_\_\_

**Guyton, GA 31312-3575**

State \_\_\_\_\_ Zip Code \_\_\_\_\_ - \_\_\_\_\_

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